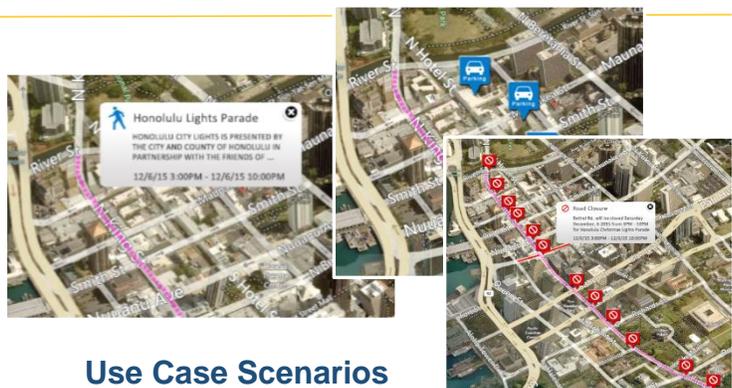# LocaleIQ™ Management Suite for Smart Cities

Nau Media's **LocaleIQ™ Management Suite for Smart Cities** provides a cloud-based solution purpose-built for municipalities and government land managers to extend the power of geospatial collaboration and real-time updates to any employee in the office, or in the field.

Building Smart Maps

No matter what size municipality you manage, large cities and small townships face many of the same challenges with limited GIS resources and infrastructure knowledge not well documented. **LocaleIQ's Content Manager, Maps Manager and Events Manager** require little training and no software downloads allowing you to be up and running quickly, publishing location-based content, maps, and events internally and to the public while managing location-based planning projects.

Sensor Data Collection

Sensor data is more meaningful when it can be viewed in a spatial context and in association with other important location-based information and data.
Use LocaleIQ's APIs to import smart city sensor data for mapping, tracking and analysis with related data.

Use Case Scenarios

LocaleIQ was built to be easy enough to be used by anyone, from any internet enabled device so you can enable employees in the city planner's office, emergency dispatch, highway patrol, or maintenance workers and vendors in the field to map anything while including detailed information about that mapped item or event.

From temporary items such as potholes, road accident alerts, with closure updates and alternate routes, or parade routes with road closures and suggested parking, to permanent items such as fire hydrants that require maintenance and knowledge sharing between agencies, Locale**IQ** allows any employee to easily map and update the item and include rich details about it.

Public Collaboration

During the planning process you want transparency with the public, you can share plans through Locale**IQ** Content Manager and Map Manager, then when you need feedback from the public around a location-based project such as new roads, parks, or any growth plans, **LocaleIQ Survey Manager** allows you to solicit input that can then be efficiently analyzed and incorporated into the project.

Location Intelligence

The **LocaleIQ Business Analytics Manager** gives you the data and reports you need for location intelligence (LI) insights and to more easily manage your business.

Internal Collaboration & Project Management

The content you publish will likely be dependent on planning that takes place with colleagues, between government agencies and/or contractors. Our Cloud platform allows you to collaborate in real-time with your colleagues no matter where they are located. Jointly plan internal projects and manage project progress with **LocaleIQ Project Manager**.

Multilingual Capabilities

Reach your audience in their local language via interactive digital maps and online content.

Real-Time Updates

Locale**IQ** gives customers the ability to manage and publish this information in real-time via the cloud, giving field staff the ability to manage data and information from anywhere on any internet accessible device, freeing up technical staff to do more important tasks than managing software downloads, maintenance tasks, and heavy computing resource requirements.

Key Features & Benefits

- Map platform agnostic
- Road, utilities, public safety, infrastructure and points-of-interest mapping
- Publish real-time alerts, closures and notifications
- Internal collaboration during planning phase
- Sensor mapping and data collection via APIs
- Project management for field staff via any internet accessible device
- Reservations and sales of venues, products, and services
- Survey for public feedback and preferences gathering
- Descriptive content, geospatial and multimedia information management
- Real-time publishing of content and data internally and externally to any Internet accessible device
- Events creation, mapping, management and bookings
- Business intelligence and reporting to analyzing your organizations digital media content and services in the cloud
- Publishing to popular social media sites with one-click